



Introduction

The 4th International Summer School on Shipping, Logistics and Transportation 2013 is a twelve days intensive program to be held from 15th to 26th July 2013. In 2012, about 40 students had the chance to benefit from taking this program. The instructors come from different parts of the world and have different educational and professional backgrounds. The 4th International Summer School will cover topics in shipping, logistics and transportation, such as Research Methodology, Global and Chinese Shipping Markets and Practices, Shipping finance, International Trade and Shipping, Ship Sale and Purchase, Contemporary Logistics, Transport and Traffic Management, Chinese Corporate Culture and so on.

Target audience

The ideal number of participants is about 40, so that the quality of the course and activities can be assured. The target audience includes industry practitioners, final year undergraduate students and postgraduate students from all over the world who major in maritime transportation, shipping, port operations, supply chain management and other modes of transport logistics. Summer school students will have the chance to live on campus, interact with Chinese students, professionals and industry practitioners. Technical excursions include visits to Shanghai Shipping Exchange, Shanghai Port Machinery and Heavy Industries Co. Ltd., and Yangshan Deep-water Port, etc. There will also be a free day for the students to discover Shanghai by themselves.

Goals of the Summer School

We are strive to build this program into a prestigious annual event which can contribute to the maritime and logistics education, as well as improve the mutual understanding between Chinese and international students; academic and industry practitioners.

Language

The program will be delivered in English.

Certificate

Upon completion of the program, each student will be presented with a Certificate of the 4th Summer School on International Shipping and Logistics, which is issued by Shanghai Jiao Tong University.

Registration Fee

3000 RMBs for students and 5000 RMBs for all other participants.

2013

July 15-July 26

Department of International Shipping

Shanghai Jiao Tong University

800 Dongchuan RD.
Minhang District ,
Shanghai, China
200240

Contact Us

Dr. Jingbo Yin

E-mail:
jingboyin@sjtu.edu.cn
Deadline: May 30, 2013



Department of International Shipping

Shanghai Jiao Tong University



School Schedule

Date July	14	15	16	17	18	19	20
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
A.M	Registration	The opening ceremony	Academic session: Heather McLaughlin	Academic session: Heather McLaughlin	Taiwan Ocean University Forum	Technical Excursion to Yangshan Deep-water Port	Company Visit : Shanghai Port Machinery and Heavy Industries Co. Ltd; Break (Leisure tour)
P.M	Visit SJTU Minhang Campus (Main Campus)	Academic session: Tina Liu	Academic session: Introduction of research methodology	Introduction of corporate culture (Taiwan Perspective)			
Date July	21	22	23	24	25	26	
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	
A.M	Company Visit : Zhoushan port		Academic session: Roy Pearson	Academic session: Hong Yan	Academic session: Jinsong Zhao	Defense	
P.M			Academic session: Roy Pearson	Academic session: Hong Yan	Academic session: Jinsong Zhao	Closing ceremony	

Scholarship

After evaluations, the Top 10% students with outstanding performances could get 3500 RMBs scholarship and some other could get 3000 RMBs scholarship.

Registration method

Please complete the registration form and send it to Dr Jingbo Yin: jingboyin@sjtu.edu.cn before May 30, 2013.



Location & Accommodation

The Summer School will take place at Shanghai Jiao Tong University.

On-campus lodging in dormitory rooms and residences will be available for free on a First-Register-First-Serve basis.

Breakfast, lunch and dinner are provided to all participants.

Participants may also choose to make their own arrangements to stay and dine at nearby hotels at their own expenses.

Teaching Faculty



Dr. Roy J. Pearson

Roy J. Pearson, PhD, currently serves as Chief Economist at the Federal Maritime Commission in Washington, D.C. and as Director of that agency's Office of Economics & Competition Analysis. Prior to that, he was a Managing Research Scientist at the American Institutes for Research. Dr. Pearson's teaching and lecturing experiences span more than 35 years. He lectured at the University of Liverpool, Marine Transport Centre, in England. His other teaching experiences include the Singapore Port Institute and Liverpool John Moores University. Last fall, Dr. Pearson joined the faculty at the Intermodal Transportation Institute at the University of Denver where he teaches a course on global trade.



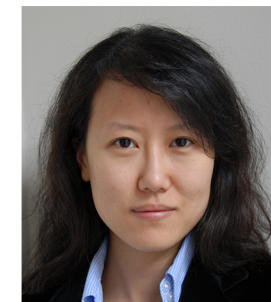
Prof. Heather McLaughlin

Prof. Heather McLaughlin is a specialist in finance, international trade and logistics. Her research focus is maritime economics and business. Heather's consultancy roles have included Specialist Adviser to the House of Commons Select Committee for Transport, and Director of Sea and Water, a government-funded organisation to promote water freight transport. Heather is editor of the academic journal Maritime Policy and Management.



Prof. Yan Hong

Dr. Yan Hong is Professor of Supply chain management at Hong Kong Polytechnic University. Prof. Yan was the management consultant of the Boston Consulting Group. And He has served on several standing and study committees, such as Institute for Operations Research and the Management Sciences (INFORMS). Consulting, Research and Teaching Interests: Operations Management and Operations Research, Supply Chain



Dr. Tina Liu
Country Manager, China,
Drewry Shipping Consultant

Tina, Ph.D., leads Drewry China operation. She joined Drewry in 2010 and has worked in Drewry London and Singapore office prior to Shanghai. Prior to joining Drewry she has worked with the firm on a joint project by University College London and Drewry, where she conducted research and data analysis for global container terminals, delivered publication "Container Terminal Capacity and Performance Benchmarks". She holds a Ph.D degree in Transport Studies and Applied Econometrics at University College London. She has her first degree in Transport Engineering from Beijing University of Technologies.



The 4th Shipping & Logistics & Transportation

International Summer School

